

A stylized background graphic in shades of green. It features a hand with fingers spread, holding a large spiral shell. The hand and shell are rendered in a simplified, geometric style. The entire graphic is set against a solid green background.

# WELCOME

## ACHIEVE ESCAMBIA

UNIVERSITY OF WEST FLORIDA

4.19.2018

A large, stylized graphic in the background consisting of a light blue spiral and several light blue triangular rays emanating from the top left, resembling a sun or a stylized flower.

# Dr. Martha Saunders

*University of West Florida, President*





# Ms. Kimberly Krupa

*Achieve Escambia, Director*

**A**chieve  
Escambia  
*Cradle to Career*

# ENROLLMENT OVERVIEW

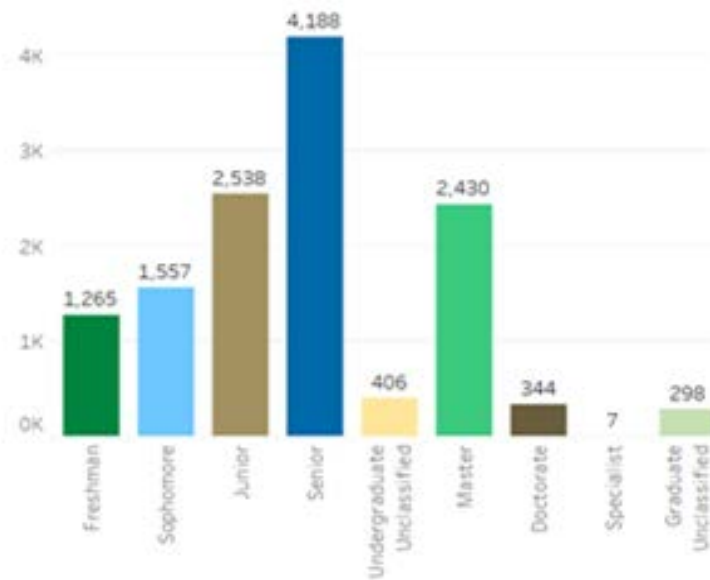
Dr. Joffery Gaymon  
Enrollment and Student Affairs  
Vice President

Ms. Katie Condon  
Undergraduate Admissions  
Executive Director



# Total Headcount Fall 2017: 13,033

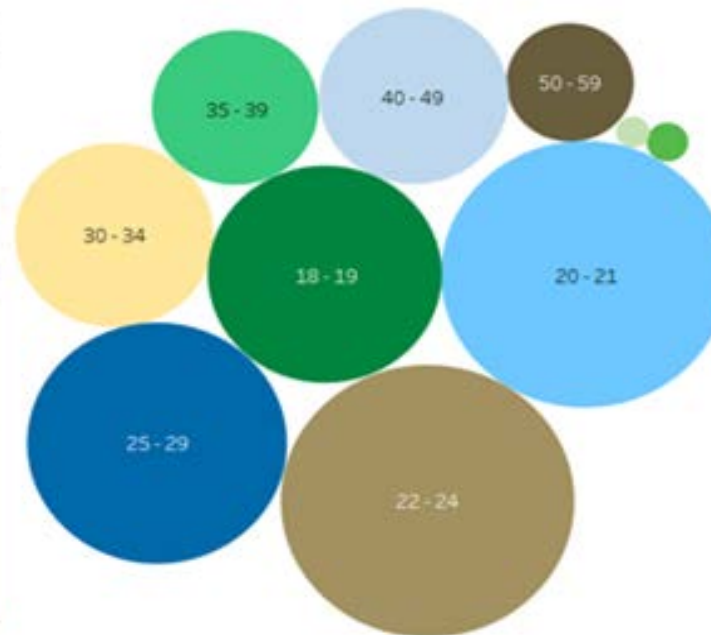
## Student Classification



## Race/Ethnicity and Gender

Ethnicity	Female	Male	Total
Non-Resident Alien	200	154	354
Hispanic	756	457	1,213
American Indian/Alaskan ..	46	28	74
Asian	231	179	410
African American	981	601	1,582
Native Hawaiian or Pacifi..	23	14	37
White	5,142	3,408	8,550
Two or More	339	254	593
Not Reported	128	92	220
Grand Total	7,846	5,187	13,033

## Headcount by Age Range

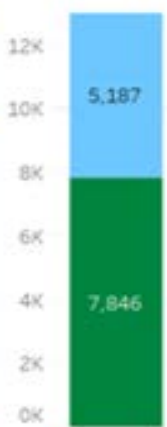


## Level



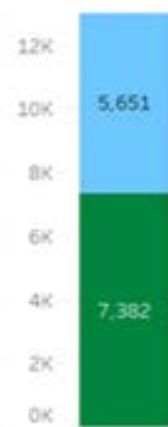
Graduate  
Undergraduate

## Gender



Male  
Female

## Load



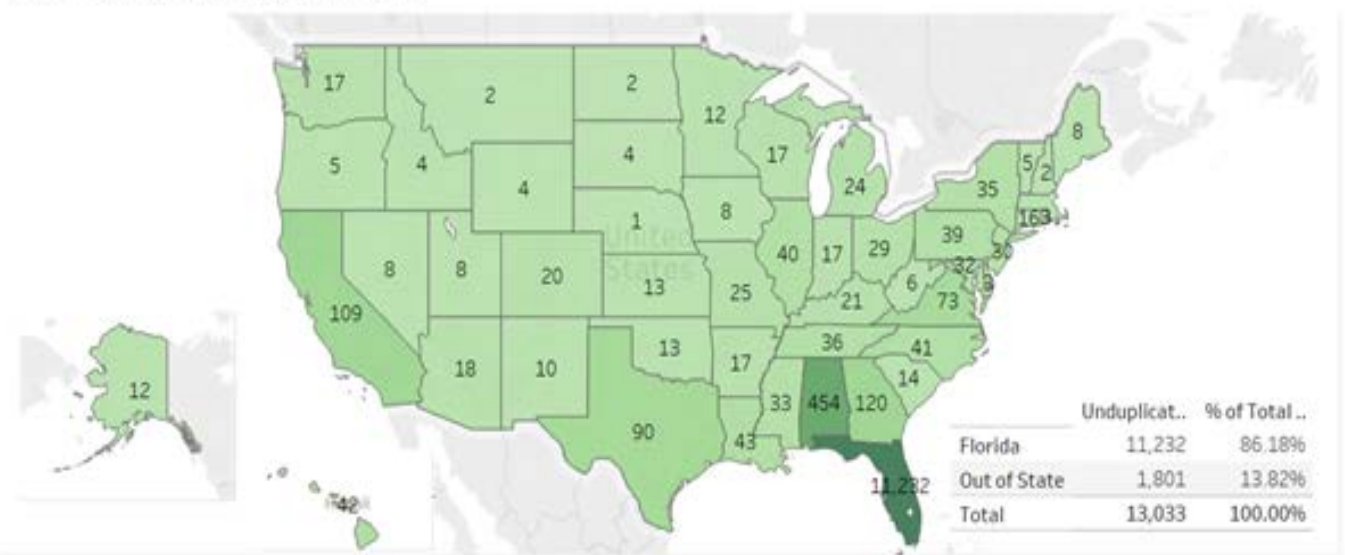
Part Time  
Full Time

## Residency

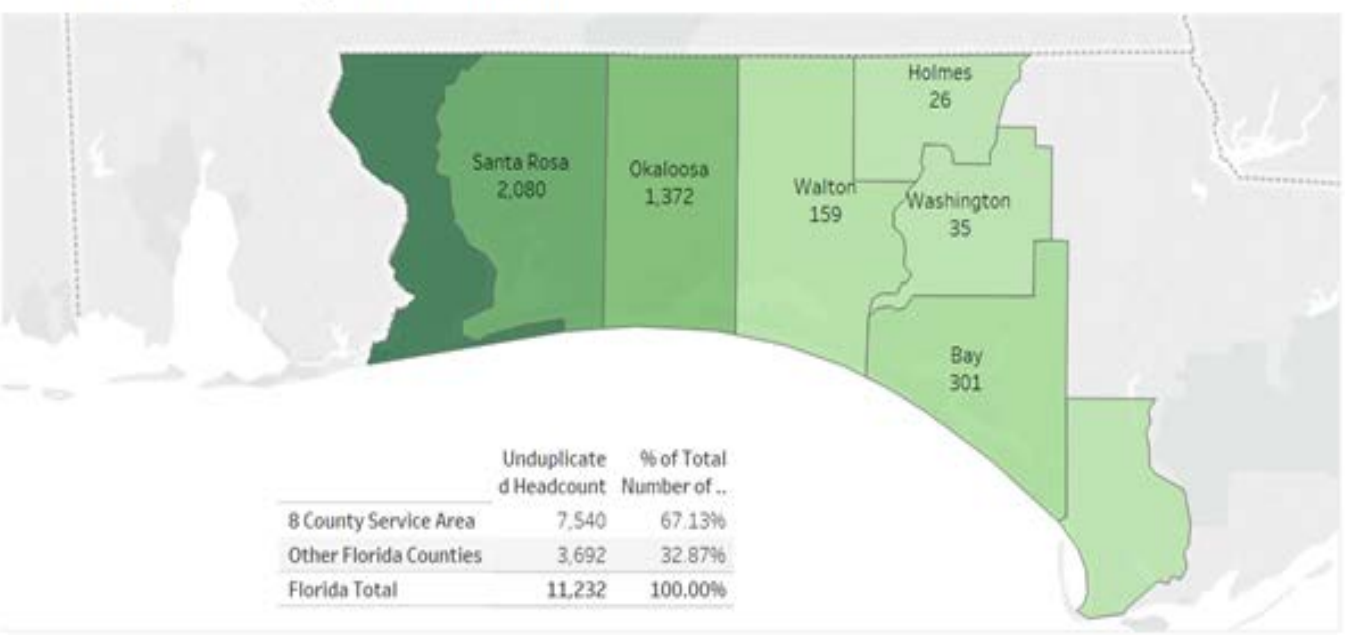


Out of State  
In State

Fall 2017 Headcount by State



Fall 2017 Eight County Service Area Headcount



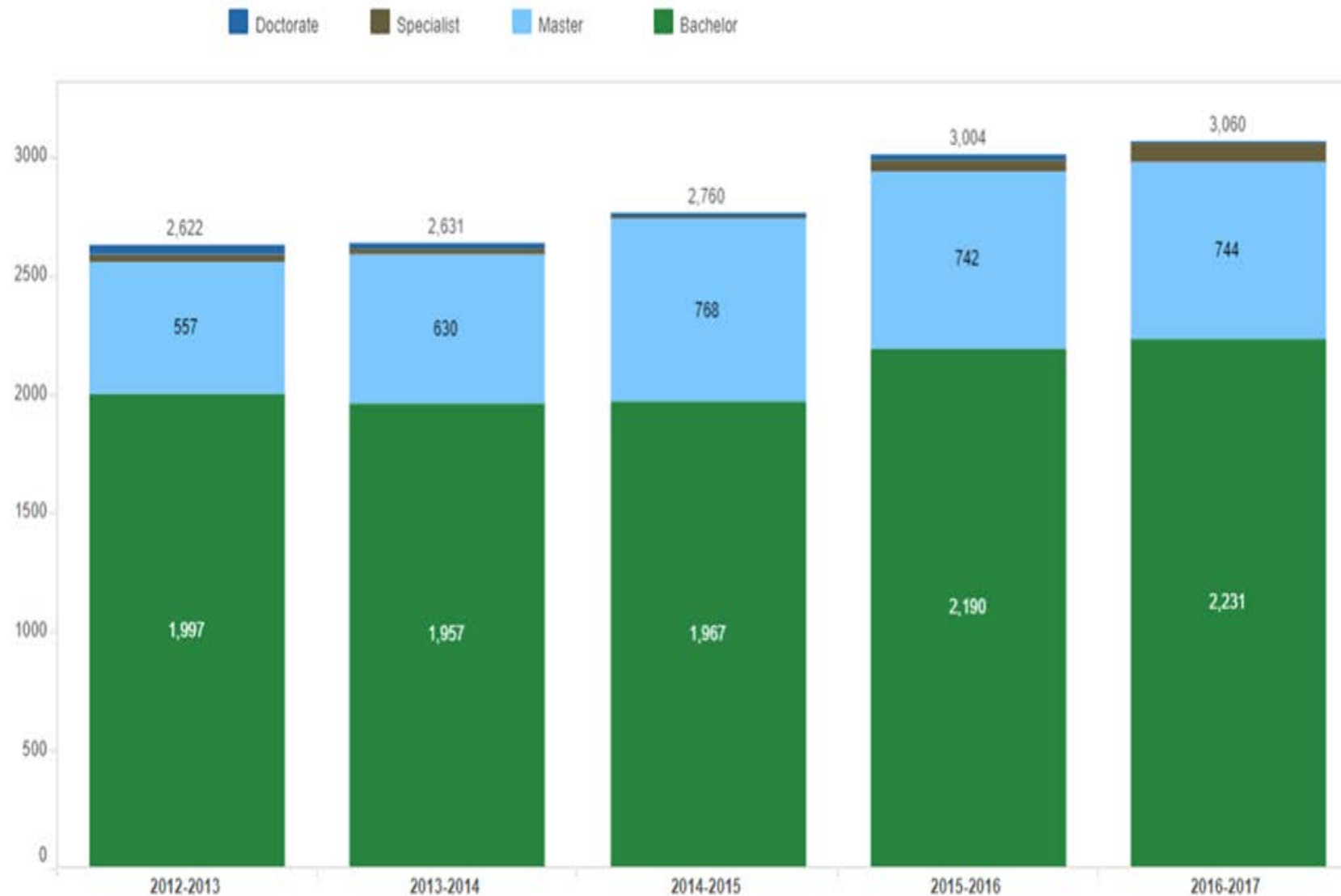
3,551 Escambia County students  
27% of the overall UWF  
population

# Escambia County - New Student Profile

FTIC - Enrolled Escambia County			
	Summer/Fall 2017	201701	Summer/Fall 2016
Esc. Co Enrolled	449	19	521
Total Enrolled	1121	48	1362
% of Class	40%	40%	38%

Transfer - Enrolled Escambia County				
	201708	201705	201701	201608
Esc. Co Enrolled	506	119	295	483
Total Enrolled	1375	374	834	1230
% of Class	37%	32%	35%	39%

# Degrees Awarded



From 2012-17  
**14,077** awarded,  
**3,170** (22.5%)  
Escambia County

# Local Partnerships

- 2+2 agreements with local state colleges
- Articulation agreements - career readiness
  - Cybersecurity - National Cryptological School (NSA) - Whiting Field
- Certificates for workforce readiness
  - Navy Federal
- Dual Enrollment
- Early Admission

# Escambia County Programming

- Meetings with high school guidance and administrative offices
- Counselor Workshops (ACT and UWF) and events
- High school programs for financial aid and applying to college
- Host “Form Your Future”
- Programming for local at risk populations
  - Group visit experiences
  - Provide support and resources



## DIVISION OF ACADEMIC ENGAGEMENT

Dr. Vannee Cao -Nguyen,  
Associate Vice President

Mikia Carter,  
Assistant Director

Dr. Josh Schutts,  
Director

Latonya Wesley,  
Director

Lauren Loeffler,  
Executive Director

**We provide coordinated  
academic support services  
and high impact learning  
opportunities that promote  
academic success,  
professional development  
and civic engagement.**

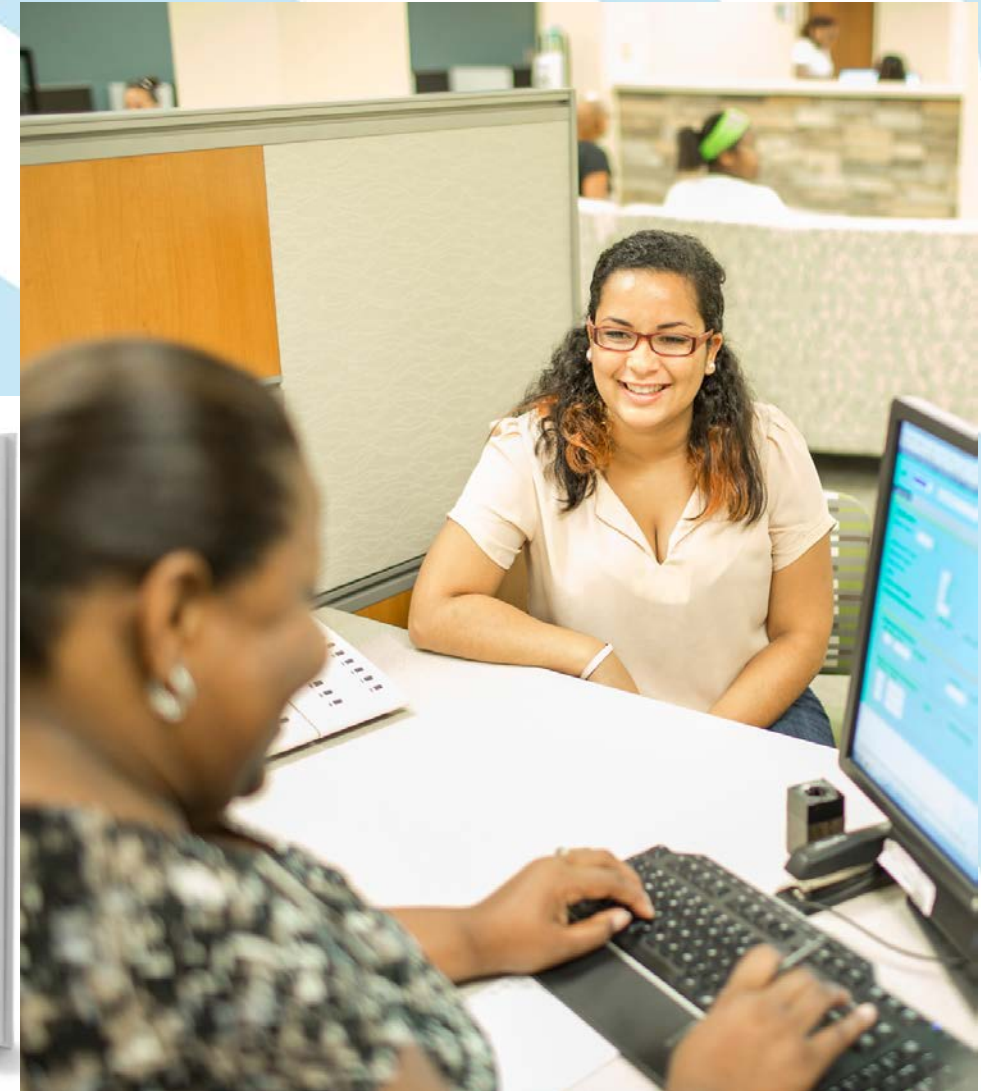
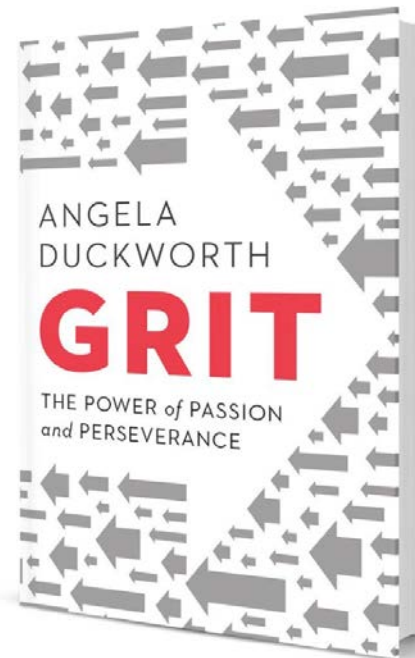
# Transitional Changes

- College Readiness
  - Academic preparation
  - College knowledge
- Social Adjustment
  - Personal
  - Cultural
  - Family & friends
- Financial Struggles
  - Knowledge of financial resources
  - Work & academic balance



# Student Success Programs - GRIT

- UWF Summer Bridge Program for freshmen applicants who demonstrate potential for success in college, but may benefit from transitional support to maximize their achievement.
- Grit: The Power of Passion and Perseverance, Angela Duckworth



# Student Success Programs - TRiO

- Academic and support services for students
  - First generation
  - Low income
  - With disability
- Services include
  - Individualized tutoring
  - Academic advising
  - Personal support
  - Scholarships
  - Leadership opportunities
  - Academic enrichment programs
- 184 students, 2.7 GPA, 95% persistence rate



# Student Success Programs - Student Accessibility Resources

- Higher Education – students must self identify
- Disabilities – 418 Registered Students
  - ADHD - 23%
  - Psychological – 21%
  - LD – 16%
  - Medical – 12%
  - ASD – 10%
- Reasonable Accommodations
  - Testing accommodations
  - Digital recorder
  - Notetaking support
  - Academic coaching
  - Alternative formats
  - Assistive technology

# Partnerships

- Employable, relationships with community
- UWF Take Stock Collegiate Scholars
  - Plug in, Power Up, Shine
    - Partnership with Gulf Power and Take Stock in Children
- Community Scholars
- QEP Overview
  - Faculty
  - Community background
  - Outcome



# Community Based Learning - QEPs



- Media Guide, Feature interview, Game recap story, Feature story
- Dr. Matt Ruckman, Sports Management

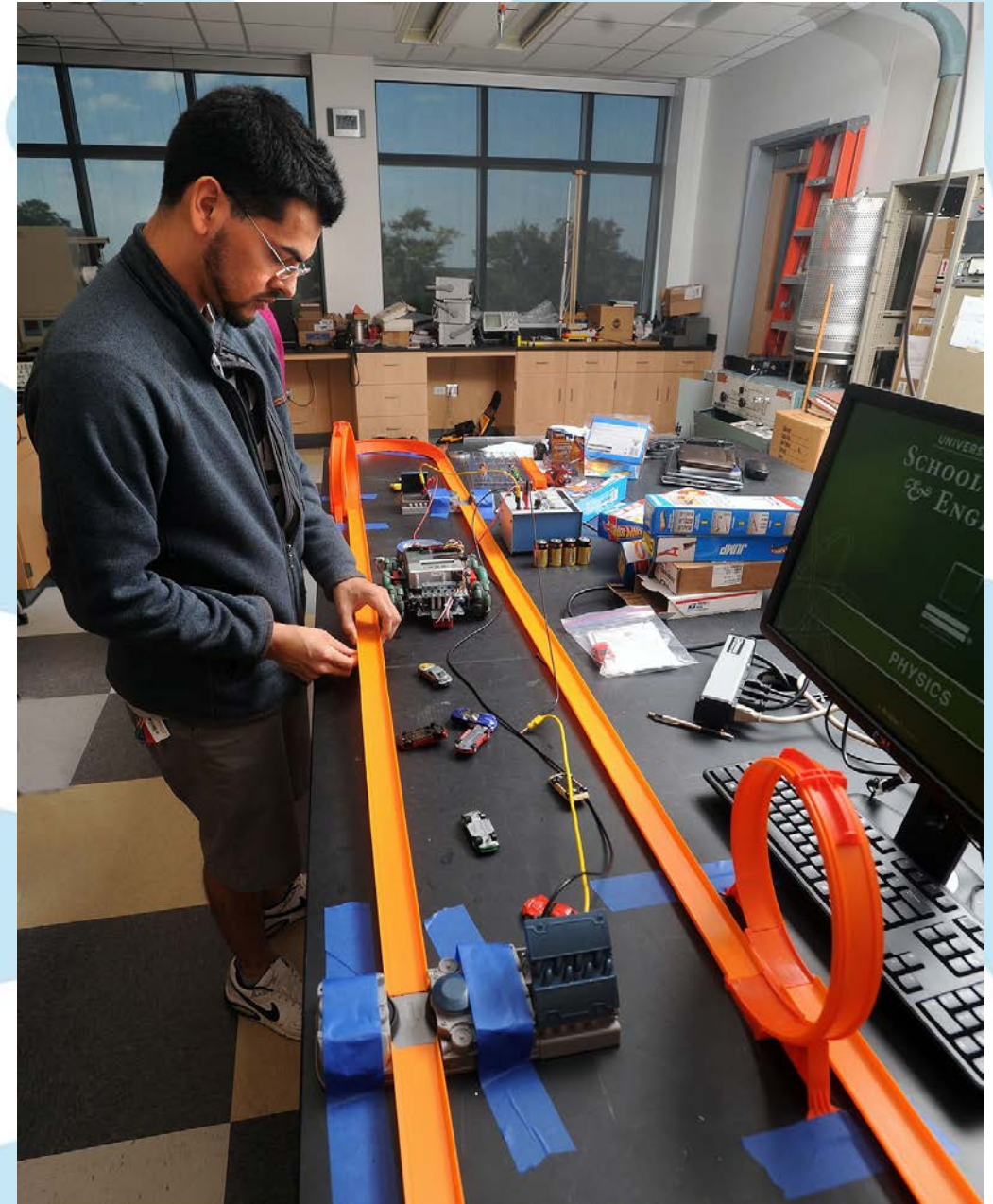
- Live case w/ local hotel executives
- Dr. Xuan Tran, Global Hospitality & Tourism

# High Impact Learning

- George Kuh (2008) and Kuh & O'Donnell (2013)
  - 11 Types
  - 8 Key Elements of practice (pedagogy/design)

\*Essential elements more important than “type”

\*Deep, integrative and reflective learning



# Activity

Based on Kuh's definition of high impact learning:

- What ideas do you have for ways to engage college students?
- How could we extend this idea to high school or elementary school?
- As a community partner, what might you offer/suggest?



# Outcome=Employability



## CRITICAL THINKING

- Identify relevant information and analyze data.
- Restrain emotions during analysis.
- Collaborate to develop and test possible solutions.
- Adopt multiple perspectives and distinguish between fact and opinion.



## LEADERSHIP

- Manage projects from beginning to end.
- Define and clarify roles, objectives, and processes.
- Coach others on performance improvement.
- Understand how to motivate others and delegate responsibilities.



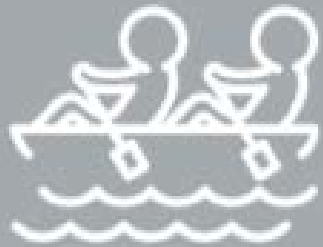
## COMMUNICATIONS

- Create and edit written reports.
- Adjust communications based on audience needs.
- Listen well and read body language.
- Articulate clearly and accurately when speaking and writing.



## PROFESSIONALISM

- Work productively with others.
- Manage time and workload.
- Have a professional work image.
- Use social media responsibly.



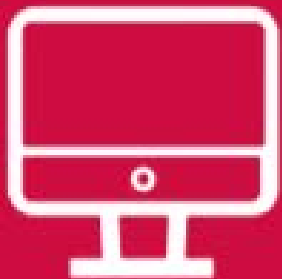
## TEAMWORK

- Effectively communicate to define common goals.
- Reach consensus on processes and solutions.
- Work together to identify and utilize the strengths of each member.



## CAREER MANAGEMENT

- Identify areas of professional growth.
- Navigate and explore job options.
- Take necessary steps to pursue and advocate for opportunities in the workplace.



## TECHNOLOGY

- Value continuous learning.
- Be responsive to a variety of training formats.
- Demonstrate the ability to adapt to new and emerging technologies.
- Use technology ethically and efficiently to solve problems and accomplish goals.



## GLOBAL FLUENCY

- Value differences and implement strategies for inclusion.
- Interact effectively with people from diverse backgrounds.
- Understand one's own biases and use that awareness to work to eliminate them.

# Outcomes

Commitment to Community Engagement:  
*"...mutually beneficial partnerships"*

Developing and engaging employers



Published researcher,  
Registered Nurse and  
recent graduate seeking  
fast-paced pediatric clinic.

**IF YOU DON'T HIRE HER,  
YOUR COMPETITORS WILL.**

**Cheyanne, Nursing Student**

Cheyanne has the heart of a caretaker, and the determination to go above and beyond what's expected of her. She's participated in research, created a Breast Cancer Symposium and gives her time to care for the homeless. **Cheyanne is ready. Are you ready for her?**

**Higher level graduates. Higher level candidates. Hire UWF.**

 UNIVERSITY of WEST FLORIDA [uwf.edu/IHire](https://uwf.edu/IHire)

\*ACTUAL STUDENT



Division of  
Academic Engagement  
UNIVERSITY of WEST FLORIDA

# UWF iHire

A video frame showing a woman with blonde hair and glasses, identified as Alexandrea Loomis, smiling and looking towards a person whose back is to the camera. The background is a blurred outdoor setting with trees. The video has black bars at the top and bottom.

**ALEXANDREA LOOMIS**  
INFORMATION ENGINEERING TECHNOLOGY



# THANK YOU

ACHIEVE ESCAMBIA