

# CareerSource Escarosa

Mapping Moving Trains  
Network Meeting #4

May 17, 2018



# Agenda

- Meeting Norms
  - Ask questions
  - Be engaged
  - Focus on understanding
- Welcome and overview, Sheryl Rehberg
- Career Readiness Roadmap
- Deep-Dive with Belinda Todd
- Interactive activity: 60-Minute Method
- What's new with you
- Next steps





# Who Are We?

# Why Are We Here?



# MISSION

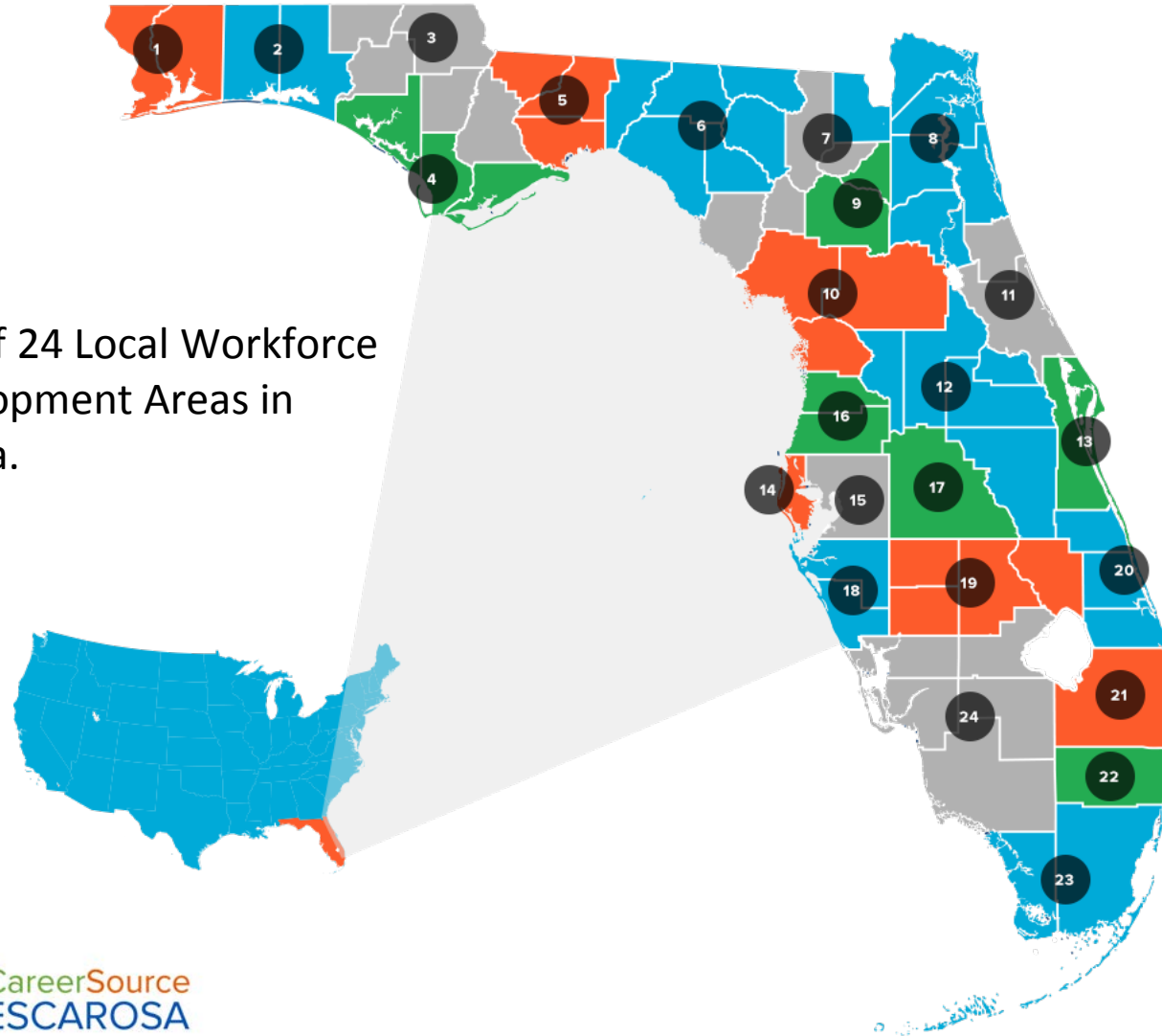
**CareerSource Escarosa is the central workforce development resource, linking businesses with the skilled, talented workers they need.**

**(In other words, we want to be your “GO-TO” place for jobs and training.)**



# OVERVIEW

One of 24 Local Workforce Development Areas in Florida.



# OVERVIEW

## Two Customer Groups

- Those who need employees
- Those who want jobs
  - Some are ready to work
  - Some need a little help
  - Some need a lot of help-training
  - EVERYBODY is a job seeker

# BUSINESS SERVICES

- Pre-paid recruiting assistance
- Job announcements (advertising)
- Screening applications
- Mass hiring events-large or small
- Training space (company orientations, etc.)
- Follow-up on placements
- Labor Market Information (local wages, skills availability, etc.)
- Assistance to businesses closing or downsizing

# JOB SEEKER SERVICES

- Referrals to Jobs
  - Broad-based jobs database
  - Designed for self-service
  - Many need assistance
  - Some employers prefer staff review and referral of applicants
  - Some jobs “spidered” in
  - Local staff go and find the jobs that are open
  - Phone and fax service for applicants



# Collective Impact and CareerSource

## Bottom Line: Business connections

- Jobs in system + job-seekers in system
- IDEA: All completers in career academies need to be in the job-matching system for employers to find them
- IDEA: Want employer jobs listed in that system so we can better make matches
- “If you’re not using the system, you’re not helping us”

# Collective Impact and CareerSource

Bottom line: Shared data

- Live completion data

**OUTCOME**

Everyone achieves  
**CAREER READINESS**

# Where does CareerSource fit?



**ESCAMBIA**  
**40.9%** ↑ **5.3%**  
 since 2012  
 ranks 14<sup>th</sup> among all counties in Florida

% of working age populations with various levels of educational attainment	
Escambia County School District graduates who	Postsecondary graduates who

- Earn an industry certification, postsecondary degree or certificate
- *Join the military*
- Earn an industry certification or license
- Earn a degree or certificate
- *Join the military*

**OUTCOME**  
 Everyone achieves **CAREER READINESS**

**CORE INDICATORS**





# Where does CareerSource fit?



OUTCOME

Everyone achieves  
CAREER READINESS

CONTRIBUTING INDICATORS

Escambia County School District graduates who	Postsecondary graduates who
<ul style="list-style-type: none"> <li>• % of HS grads who completed at least one accelerated course</li> <li>• % of HS grads who enroll in PS institution within 16 months after grad</li> <li>• % of seniors who qualify for Bright Futures</li> <li>• # of HS students in internships/co-ops</li> <li>• FAFSA completion rates</li> <li>• Placement in employment</li> <li>• Avg. wage of placement in employment following HS grad</li> </ul>	<ul style="list-style-type: none"> <li>• <b>GOAL:</b> # of graduates participating in internships, apprenticeships &amp; co-ops: <u>Apprenticeship Summit in Miami, June</u></li> <li>• FAFSA completion rates: Almost 100% </li> <li>• Postsecondary retention </li> <li>• Completion rates of programs: Almost 100% of ~250 </li> <li>• Placement in employment: 1,873 exits </li> <li>• Avg. wage of placement in employment following postsecondary completion: Track wages for a year               <ul style="list-style-type: none"> <li>○ \$19.98 adults</li> <li>○ \$21.80 dislocated worker</li> </ul> </li> </ul>


# EMPLOY FLORIDA

 Advanced Search

## Job Seekers

 Find a Job

 Create a Résumé

 Reemployment Assistance ▾

 Education and Training

MORE

## Employers

 Find a Candidate

 Post a Job Opening

 Job Market Trends

 Labor Market Information

MORE

## Get Connected

**CareerSourceCR**

@CareerSourceCR

Help us congratulate Chelsea on her first job ever! She will be starting her new job at the Wakulla County Parks and Recreation.

# JOB SEEKER SERVICES

- Training Services for Adults and Dislocated Workers: 250 customers per year
  - \$310,384 spent on training
  - Funded by the Workforce Innovation and Opportunity Act of 2014
  - Eligibility Criteria: income, choice of occupational training program; choice of where to go for training; must agree to follow through and follow-up
  - Individualized career advisement
  - Free to participant: tuition, testing, certification exams, possibly other support services

# JOB SEEKER SERVICES

- Training Services for Youth: 280 customers
  - In School: Ages 14-21 (25%)
  - Out of School: Ages 16-24 (75%)
  - High-school dropout recovery program
  - Also funded by the Workforce Innovation and Opportunity Act of 2014
  - Eligibility Criteria: designed for disadvantaged youth (parenting teen, disabilities, barriers to employment, etc.); choice of occupational training program; choice of where to go for training; must agree to follow-through and follow-up
  - Individualized career advisement
  - Includes work-based learning component, whereby youth earn while they learn (for at least some youth)



# HOW WE FIT INTO ACHIEVE ESCAMBIA MISSION

- Kindergarten Readiness: When parents, or any grownups in the home, are educated and working, children have the model they need at home.
  - Multiple generations: referrals and case management

# HOW WE FIT INTO ACHIEVE ESCAMBIA MISSION

- High School Graduation: Completion of high school is major objective of our youth program.
  - GED completion counts toward high school graduation.

# HOW WE FIT INTO ACHIEVE ESCAMBIA MISSION

- Career Readiness: It's ALL ABOUT JOBS.  
Whether it's a need for a resume, a review of interviewing skills, how to dress or shake hands or make eye contact when interviewing, it's about how to be ready for that career.

# HOW WE FIT INTO ACHIEVE ESCAMBIA MISSION

- Career Readiness: If it's training that's needed, how to select the program you're best suited for, how to select an occupation that has a good outlook for jobs, how to navigate the system, apply for assistance to pay for training, it is still ALL ABOUT JOBS.
  - And our career advisors walk with customers all the way through to getting that job and getting settled in it.

# Discussion / Questions



# CONTACTS

- [www.careersourceescarosa.com](http://www.careersourceescarosa.com)
- [www.employflorida.com](http://www.employflorida.com)
- Sheryl Rehberg, CEO:
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- Belinda Todd, Program Manager, WIOA
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# Interactive Activity



Handout

# Network Updates



What's happening with you?

Business card drawing.



# We're Hiring!



## **Job Announcement Full-Time**

Network Operations Manager at Achieve Escambia

### **Achieve Escambia Overview**

Founded in 2016, Achieve Escambia represents a cradle to career collective impact partnership of more than 150 individuals who are working collaboratively in teams to create lasting educational change. The partnership is driven by four big goals: Every child is ready for kindergarten, every student succeeds academically, every student graduates high school and everyone completes some form of postsecondary education or training in order to enter and advance in a meaningful career.

### **Network Operations Manager**

The Network Operations Manager is a member of the Achieve Escambia backbone staff and will work with cross-sector partners to enable exceptional results across multiple project teams. The Manager will serve as a hands-on, results driven leader as well as a facilitator of community-selected initiatives. The Manager is responsible for meeting Achieve Escambia's system improvement goals and working with staff and partner organizations to leverage continuous improvement tools which support a systems change model. The Manager will be responsible for helping teams develop and test action plans aligned to outcomes on our shared roadmap.

# What's Next?



**MAPPING MOVING TRAINS**

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## **2018** Career Readiness Collective Action Network SCHEDULE

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**\*George Stone Technical Center: Wednesday, June 20, 2-4 p.m. GSTC campus**

**\*Community-Based Organizations: Thursday, July 19, 2-4 p.m.**

**\*Analysis, Action Planning + Voting: Thursday, August 16, 2-4 p.m.**

**\*Work groups begin meeting week of August 27, 2018!**



Join us in learning how we can ensure everyone achieves career readiness.

**QUESTIONS? [KIMBERLY KRUPA, DIRECTOR@ACHIEVEESCAMBIA.ORG](mailto:KIMBERLY_KRUPA@ACHIEVEESCAMBIA.ORG)**

**[ACHIEVEESCAMBIA.ORG/CANS/CAREER-READINESS](http://ACHIEVEESCAMBIA.ORG/CANS/CAREER-READINESS)**

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