

College Ready Escambia



Mapping Moving Trains. From work in isolation to shared focus, collective impact begins by convening subject matter experts and stakeholders in “collective action networks” (CANs). Participants engage in developing a shared focus on a specific learning outcome that can drive change toward an overarching community goal.

Data-informed alignment. As Mapping Moving Trains comes to a close, in summer 2018 we are taking the next steps. We are moving from a shared focus and common understanding of the problem to *data-informed alignment*. Achieve Escambia will facilitate the continued development of the CAN and working groups as we come together to set goals, objectives and key metrics for improvement within targeted outcomes on our roadmap. Each work group will engage in a root-cause analysis and embrace continuous improvement to inform how we learn and work together in 2018-2019 and beyond.

Collective action. This evolution will quickly build toward *collective action* as we design and launch interventions in late summer/early fall 2018 to improve a targeted outcome on our roadmap, such as FAFSA completion (see example on next page). Shared actions will take shape throughout fall 2018. CAN members will consider the role they can play in impacting the specific contributing factors we prioritize as a network – perhaps by realigning their focus on root causes, or by adopting an alternative evidenced-based strategy.

Continuous improvement. At this stage, “*Plan, Do, Study, Act*” cycles will help us develop intentional rapid-cycle tests of a specific intervention. We will use PDSA methods to assess our impact on a contributing indicator. Then we will repeatedly test and refine our intervention over the course of the fall/winter. This will result in data-driven collective action and will be the mechanism by which our improvement process takes shape.

Collective impact. *Collective impact* does not happen without an intentional commitment to continuous improvement + collaborative action evolving together. Achieve Escambia will regularly assess the impact of PDSA rapid-cycle tests on a specific learning outcome, and regularly track and report data coming from our collaborative efforts, identifying opportunities for advocacy and standardizing best practices. As CAN members align to implement the PDSA method in targeted projects, we will begin to *collectively impact* the contributing indicators and the overall goal.



2018-2019 Goals

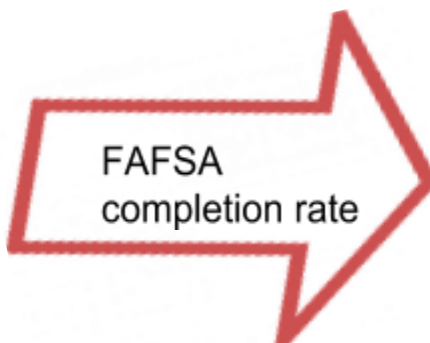
1. **Collaborative goal-setting:** The Career Readiness CAN votes to adopt **Goal 2025:** that 60% of Escambia County adults hold degrees, certificates or other high-quality postsecondary credentials by 2025, up from our 40.9% postsecondary attainment rate in 2016 (the most recent year available).
2. **College Ready Escambia:** The CAN's work moves to action on solutions that have the potential to dramatically increase attainment to reach Goal 2025. The overarching name of our collaborative project plan is *College Ready Escambia*.
3. **Work Groups Launch:** We expect 2-3 collective impact projects will emerge from College Ready Escambia. Each will engage a cross-sector group of subject matter experts, influencers and advocates who will meticulously work through the continuous improvement process to validate and prioritize contributing indicators.
 - ***Escambia County FAFSA Challenge:** The first project will convene in July 2018. Seed funding From the Higher Education Coordinating Council (HECC) and Florida Blue will jumpstart our ability to pilot promising practices and introduce continuous improvement to our partnership. *Our FAFSA Work Group will commit to setting objectives and key metrics to improve FAFSA completion in 2019 and set bolder 2025 goals for the county.*
 - ***CAN Input Needed:** CAN partners will rank and vote on the remaining projects to prioritize at our July 2018 network meeting.
4. **Achieve Early Wins:** A clear set of early wins in Year 1 of implementation will plant the seed for systems change in future years.

Example: How Do We Organize?

STAKEHOLDERS

ECSD, PSC, UWF,
Community Organizations,
Businesses

CONTRIBUTING INDICATOR



CAN PROJECTS

Mobile FAFSA Lab, FAFSA
awards + incentives, training
+ professional development,
awareness + advocacy